

FOR IMMEDIATE RELEASE
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Personalized Full Service Hearing Care and Balance Center NOW OPEN in California, MD

Laurel, MD – Hearing Professionals Inc. is proud to announce the grand opening event for their newest full service diagnostic hearing and balance center located in California, Maryland.

"We have a great new location in the May Building along Route 235, where we will be able to serve the hearing and balance needs of St. Mary's County residents. The grand opening celebration is scheduled for September 10, 2010 from 8am to 10am where we will serve coffee and doughnuts to anyone who would like to stop by to help celebrate."

Hearing Professionals (HPI) began in 1995 after the Director, Dr. Lisa Nelson, had been providing services for more than 5 years at other practices. During this time, Dr. Nelson came to believe that personalized care should be the ultimate goal of an audiology practice. She also believed that using the most technologically advanced equipment should be standard care.

Audiology is the branch of science that studies hearing, balance, and their disorders. A doctor of Audiology, Au.D. or a Doctor of Philosophy in Audiology, Ph.D., is specifically trained to identify, diagnose, rehabilitate and monitor disorders of the hearing and balance system. Audiologists assess your entire auditory or vestibular (balance) system and then recommend a solution to treat your symptom.

Dizziness is more common than most people think. In fact, it's the second most common complaint people bring to their doctors (lower back pain is first). It's estimated that as many as 40% of all adults experience dizziness severe enough to warrant reporting it to their doctors. Fortunately, most causes of dizziness are detectable and treatable, especially with today's sophisticated computerized diagnostics, vestibular rehabilitation processes, medicines and advanced surgical techniques.

Common myth dictates that those with hearing loss are elderly. However, people of all ages suffer from loss of hearing. Numerous studies have linked untreated hearing loss to a wide range of physical and emotional conditions, including irritability, negativism, anger, fatigue, tension, stress, depression, avoidance or withdrawal from social situations, social rejection and loneliness, reduced alertness and increased risk to personal safety, impaired memory and ability to learn new tasks, reduced job performance and earning power, and diminished psychological and overall health.

To learn more about the variety of diagnostic services provided by Hearing Professionals, please visit www.hearing-professionals.com.

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