



NEWS RELEASE
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FOR IMMEDIATE RELEASE

**Local Audiologist Selected To Appear In National Public Awareness Campaign
Lisa M. Nelson, Au.D., FAAA**

Audiologists are the professionals uniquely qualified to evaluate, rehabilitate and provide non-medical treatment of hearing loss and balance related issues. (Doctor of Audiology, Au.D.)

(LAUREL, MD – December 14, 2007) - Dr. Lisa M. Nelson, Executive Director of Hearing Professionals, Inc. and member of the American Academy of Audiology was selected by the American Academy of Audiology and the American Academy of Audiology Foundation to help raise awareness about hearing loss.

Hearing loss affects more than 31 million Americans. It is a fact that most people wait 7 to 10 years before seeking help for hearing related issues. Dr. Lisa M. Nelson recently commented, "Hearing problems can be more than frustrating; they can actually be dangerous. They make it difficult to understand and follow doctors' advice, respond to warnings and hear doorbells and alarms. Hearing problems that are ignored or untreated can get worse."

On December 17, 2007, the Academy and the Foundation will launch a healthy hearing awareness campaign. The "*Hearing Great in 2008!*" campaign features family-focused television spots encouraging consumers to make a New Year's resolution to visit an audiologist (Dr. Nelson) for a hearing check-up. The program runs nationally in December and January.

The Academy and the Foundation awarded this opportunity to Dr. Lisa M. Nelson for her dedication to providing personalized, professional hearing and balance health care services. Hearing Professionals, Inc., a private audiology practice, began in Laurel, MD in 1995. Now, the practice provides services in Laurel, Bowie, Waldorf, Leonardtown and Solomons.

For more information about Dr. Lisa M. Nelson and Hearing Professionals, Inc. call 301-604-3177 or visit www.hearing-professionals.com. For information about the American Academy of Audiology, visit www.audiology.org.

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