

FOR IMMEDIATE RELEASE  
February 22, 2010

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## **LOCAL AUDIOLOGY PRACTICE ANNOUNCES THE "HEAR IN THE NEW YEAR" ESSAY CONTEST**

**Laurel, MD** – Announcing the "Hear in the New Year" essay contest. A local audiology practice would like to find four individuals from the area who would most benefit from a free set of hearing aids and follow-up services for two years.

To enter the contest, please submit an essay, in 1000 words or less, stating who you would like to nominate for consideration and how that individual would benefit from hearing aids and services provided by Hearing Professionals, Inc. All entries must be received by March 31, 2010.

The winner will be selected based on financial need, degree of hearing impairment and the quality of the essay.

Essays may be submitted by mail to **Hearing Professionals, Inc., Attn: Hear in the New Year, 3460 Old Washington Road, Suite 203, Waldorf, MD 20602** or by fax at 301-932-9027. The winner will be notified on or about May 3, 2010. Further information may be obtained by calling 800-336-4327.

### **CONTEST RULES**

- ✓ Essays may be written by a person who may be suffering a hearing loss OR may be written about someone else you feel needs hearing aids.
- ✓ Essay should include the reasons why the person needs a hearing aid, and how they will benefit from new hearing aids.
- ✓ Each essay should include the full name, mailing address and phone number of potential recipient as well as the full name, mailing address and phone number of the essay's writer.
- ✓ All entries should be well-written and to the point. Please keep entries to 1000 words or less.
- ✓ All entries should be delivered or postmarked no later than March 31, 2010.
- ✓ Essays will not be returned.
- ✓ Winners will receive the hearing aid(s) and follow-up visits for two years from Hearing Professionals.
- ✓ Winner must agree to have his or her story and photo published.
- ✓ Contest is limited to residents of Anne Arundel County, Calvert County, Charles County, Howard County, Prince George's County and St. Mary's County.
- ✓ Exact make and model of the Behind the Ear (BTE) hearing aid(s) will be at the discretion of Hearing Professionals.
- ✓ Prizes are non-transferrable and cannot be exchanged for cash.

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Hearing Professionals was established in 1995 and has 5 offices in the local area. For more information regarding Hearing Professionals, Inc. call 301-932-4237 or visit [www.hearing-professionals.com](http://www.hearing-professionals.com).