

FOR IMMEDIATE RELEASE  
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## **HEARING PROFESSIONALS, INC., CELEBRATES 15 YEARS IN BUSINESS!**

**Laurel, MD – Hearing Professionals**, a local audiology practice dedicated to providing professional, personalized hearing care and balance/dizziness assistance, celebrates 15 years in business.

In celebration of the 15 year anniversary and in recognition of Better Hearing Month, **Hearing Professionals** will offer **free hearing screenings**, where adults in the community will be able to **have their hearing checked at no charge** during the month of May 2010.

In February 2010, the Better Hearing Institute reported *“The number of Americans with hearing loss has grown to more than 34 million—roughly 11 percent of the U.S. population—according to a new study of close to 50,000 homes published by the Better Hearing Institute (BHI). The study found that over the last generation, hearing loss among Americans has increased at a rate of 160 percent of U.S. population growth and is **one of the most commonly unaddressed health conditions in America today**. The prevalence of hearing loss over the last 20 years has grown from 266 to 295 people per thousand U.S. households.”*

“It’s so important that people ask their doctors to check their hearing,” said **Lisa M. Nelson, Au.D. and owner of Hearing Professionals**. “Hearing loss affects virtually every aspect of a person’s life. A hearing check is invaluable in determining whether or not a person has a hearing loss and will help to ensure that they get the treatment they need—not only to hear better, but also to improve their overall quality of life.”

**In celebration of Better Hearing Month and the 15 year anniversary, free hearing screenings will be offered to the public by appointment only during the month of May 2010 in each Hearing Professionals location: Laurel, Bowie, Waldorf, Leonardtown and Solomons. For more information on the screening times, call 301-464-2036 or 800-991-0086.**

Numerous studies have linked untreated hearing loss to a wide range of physical and emotional conditions, including irritability, negativism, anger, fatigue, tension, stress, depression, avoidance or withdrawal from social situations, social rejection and loneliness, reduced alertness and increased risk to personal safety, impaired memory and ability to learn new tasks, reduced job performance and earning power, and diminished psychological and overall health.

For more information about hearing loss prevention and treatment or to request a **free hearing screening** via email please visit **[www.hearing-professionals.com](http://www.hearing-professionals.com)**.

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